

Eleni Konstantinidi

Hill & Knowlton Athens

Current Position

Eleni Konstantinidi is the founder and managing director of GOD – Get on Digital – the second largest digital marketing firms in Greece. She is responsible for all interactive strategic consulting as well as the coordinating the creative and development units of the firm to create state of the art interactive solutions for clients. At the same time, she is head of digital pr at Hill & Knowlton and manages all social media campaigns, creation and development of corporate sites and media campaigns, search engine marketing for corporate clients, viral campaigns and all sorts of digitalized pr communication. Eleni is also a partner at Publicom Hill & Knowlton.

Prior History

Prior to creating GOD, Eleni worked at Spot-JWT as well as Hill & Knowlton NY. She also founded 2 other companies, one specializing in loyalty schemes and crm and the other in digital signage and consumer experience marketing.

Other information

Eleni Konstantinidi holds a BA and a MA in Psychology from Harvard University. She has also attended 2 summer programs at Harvard Business School and holds degrees in Influencing Consumer Behavior and New Media. She is fluent in English and French, has 2 children and loves cooking and fashion.



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